

CATALOG

Automotive Audiences

Explore Our Industry-Leading Automotive Marketing Database

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 **Porch**
GROUP MEDIA
Leading With Data

Segment Name

Segment Description

In-Market

Auto Shopper

Households that have a high propensity to shop for, and purchase, a vehicle.

Used Vehicle

Households that have a high propensity to shop for, and purchase, a USED vehicle

Chevrolet

Strong propensity to shop for and purchase a vehicle AND have a preference for the Chevrolet brand

Dodge

Strong propensity to shop for and purchase a vehicle AND have a preference for the Dodge brand

Ford

Strong propensity to shop for and purchase a vehicle AND have a preference for the Ford brand

Honda

Strong propensity to shop for and purchase a vehicle AND have a preference for the Honda brand

Jeep

Strong propensity to shop for and purchase a vehicle AND have a preference for the Jeep brand

Nissan

Strong propensity to shop for and purchase a vehicle AND have a preference for the Nissan brand

Toyota

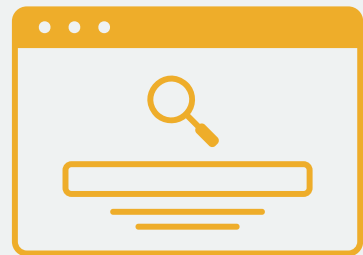
Strong propensity to shop for and purchase a vehicle AND have a preference for the Toyota brand

Luxury Auto

Households likely to shop for and purchase luxury vehicles.

Non Luxury Auto

Households likely to shop for and purchase non-luxury vehicles.



Reach in-market vehicle shoppers by browsing activity or website visitors.

[Learn More](#)



Market based on lifestyle changes such as new teen driver, new baby, retirement, moving, and more.

[Request More Info](#)

Segment Name

Segment Description

In-Market Predictor

In-Market Predictor › Full Size Car

May be in market for a Full Size Car

In-Market Predictor › Full Size SUV

May be in market for a Full Size SUV

In-Market Predictor › Full Size Truck

May be in market for a Full Size Truck

In-Market Predictor › Full Size Van

May be in market for a Full Size Van

In-Market Predictor › Luxury

May be in market for a Luxury Vehicle

In-Market Predictor › Mid Size Car

May be in market for a Mid Size Car

In-Market Predictor › Mid Size Truck

May be in market for a Mid Size Truck

In-Market Predictor › Minivan

May be in market for a Minivan

In-Market Predictor › Small Car

May be in market for a Small Car

In-Market Predictor › Small SUV

May be in market for a Small SUV

In-Market Predictor › Small Truck

May be in market for a Small Truck

Identify consumers **4.2x more likely**
to purchase a vehicle within 90 days
with our in-market model

[See How it Works](#)



Segment Name

Segment Description

Auto Budget

Auto Budget < \$20k

Estimated Auto Budget Of < \$20k

Auto Budget > \$20k – \$29k

Estimated Auto Budget Of \$20k – \$29k

Auto Budget > \$30k – \$39k

Estimated Auto Budget Of \$30k – \$39k

Auto Budget > \$40k – \$49k

Estimated Auto Budget Of \$40k – \$49k

Auto Budget > \$50k – \$74k

Estimated Auto Budget Of \$50k – \$74k

Auto Budget > \$75k +

Estimated Auto Budget Of \$75k +

Lease Expiration

Lease Expiration 0–12 Months > 1

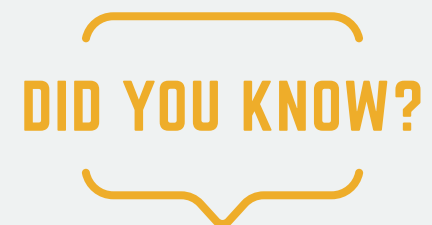
This segment has a vehicle lease expiring in 12 months.

Lease Expiration 0–3 Months > 1

This segment has a vehicle lease expiring in 3 months.

Lease Expiration 0–6 Months > 1

This segment has a vehicle lease expiring in 6 months.



Our automotive audiences are available on leading platforms or ready to be delivered to your DSP of choice.



Segment Name

Segment Description

Auto Aftermarket

Auto Aftermarket Buyers

Known Do-it-yourselfers for auto aftermarket work and accessories

Auto Aftermarket › Auto Service and Parts

Strong propensity to need repair service and/or replacement parts for their vehicles

Auto Aftermarket › Retail

Strong propensity to shop auto aftermarket retailers in the last 90 days

Auto Aftermarket › Service

Strong propensity to shop at auto aftermarket service centers in the last 90 days

Auto Aftermarket › Advance Auto

Strong propensity to shop at Advance Auto stores in the last 90 days

Auto Aftermarket › Autozone

Strong propensity to shop at Autozone in the last 90 days

Auto Auto Aftermarket › Bridgestone

Strong propensity to shop at Bridgestone in the last 90 days

Auto Aftermarket › Firestone

Strong propensity to shop at Firestone in the last 90 days

Auto Aftermarket › Goodyear

Strong propensity to shop at Goodyear in the last 90 days

Auto Aftermarket › Grease Monkey

Strong propensity to shop at Grease Monkey in the last 90 days

Auto Aftermarket › Jiffy Lube

Strong propensity to shop at Jiffy Lube in the last 90 days

Auto Aftermarket › Discount Tire

Strong propensity to shop at Discount Tire in the last 90 days

Car Enthusiast

Car enthusiasts interested in all things cars, including new models, aftermarket & products

Motorcycle Enthusiast

Avid about motorcycles and the thrill of the open road as experienced on their motorcycles

RV Owner

Known RV owners who have purchased a recreation vehicle as a secondary leisure vehicle

Truck Owner

Truck owners who value their vehicles for work, leisure, utility, and DIY opportunities

Auto Enthusiasts

Known auto after-market buyers and those interested in classic vehicles

Segment Name	Segment Description
Vehicle Year	

- Vehicle Year > 1986** Year vehicle was manufactured = 1986
- Vehicle Year > 1987** Year vehicle was manufactured = 1987
- Vehicle Year > 1988** Year vehicle was manufactured = 1988
- Vehicle Year > 1989** Year vehicle was manufactured = 1989
- Vehicle Year > 1990** Year vehicle was manufactured = 1990
- Vehicle Year > 1991** Year vehicle was manufactured = 1991
- Vehicle Year > 1992** Year vehicle was manufactured = 1992
- Vehicle Year > 1993** Year vehicle was manufactured = 1993
- Vehicle Year > 1994** Year vehicle was manufactured = 1994
- Vehicle Year > 1995** Year vehicle was manufactured = 1995
- Vehicle Year > 1996** Year vehicle was manufactured = 1996
- Vehicle Year > 1997** Year vehicle was manufactured = 1997
- Vehicle Year > 1998** Year vehicle was manufactured = 1998
- Vehicle Year > 1999** Year vehicle was manufactured = 1999
- Vehicle Year > 2000** Year vehicle was manufactured = 2000
- Vehicle Year > 2001** Year vehicle was manufactured = 2001
- Vehicle Year > 2002** Year vehicle was manufactured = 2002

Segment Name	Segment Description
Vehicle Year	

- Vehicle Year > 2003** Year vehicle was manufactured = 2003
- Vehicle Year > 2004** Year vehicle was manufactured = 2004
- Vehicle Year > 2005** Year vehicle was manufactured = 2005
- Vehicle Year > 2006** Year vehicle was manufactured = 2006
- Vehicle Year > 2007** Year vehicle was manufactured = 2007
- Vehicle Year > 2008** Year vehicle was manufactured = 2008
- Vehicle Year > 2009** Year vehicle was manufactured = 2009
- Vehicle Year > 2010** Year vehicle was manufactured = 2010
- Vehicle Year > 2011** Year vehicle was manufactured = 2011
- Vehicle Year > 2012** Year vehicle was manufactured = 2012
- Vehicle Year > 2013** Year vehicle was manufactured = 2013
- Vehicle Year > 2014** Year vehicle was manufactured = 2014
- Vehicle Year > 2015** Year vehicle was manufactured = 2015
- Vehicle Year > 2016** Year vehicle was manufactured = 2016
- Vehicle Year > 2017** Year vehicle was manufactured = 2017
- Vehicle Year > 2018** Year vehicle was manufactured = 2018
- Vehicle Year > 2019** Year vehicle was manufactured = 2019

Segment Name

Segment Description

Vehicle Year

Vehicle Year > 2020

Year vehicle was manufactured = 2020

Vehicle Year > 2021

Year vehicle was manufactured = 2021

Vehicle Year > 2022

Year vehicle was manufactured = 2022

Vehicle Year > 2023

Year vehicle was manufactured = 2023

Vehicle Year > 2024

Year vehicle was manufactured = 2024

Vehicle Year > 2025

Year vehicle was manufactured = 2025

Vehicle Age

Vehicle Age > 0 – 3 Years Old

Owens a Vehicle 0 – 3 Years Old

Vehicle Age > 4 – 5 Years Old

Owens a Vehicle 4 – 5 Years Old

Vehicle Age > 6+ Years Old

Owens a Vehicle 6+ Years Old

DID YOU KNOW?

Auto ID: PGM uses proprietary methods to suppress records where the vehicles is no longer on the road.



Follow the Car

Identify cars that you've sold and performed regular service on, after they are sold to a new owner, so you can bring them back in for service.

[Learn More](#)

Segment Name

Segment Description

Class

Class › Crossover Owners

Owns a Crossover

Class › Full Size Car Owners

Owns a Full Size Car

Class › Full Size SUV Owners

Owns a Full Size SUV

Class › Full Size Truck Owners

Owns a Full Size Truck

Class › Full Size Van Owners

Owns a Full Size Van

Class › Hybrid Vehicle Owners

Owns a Hybrid Vehicle

Class › Luxury Vehicle Owners

Owns a Luxury Vehicle

Class › Mid Size Car Owners

Owns a Mid Size Car

Class › Mid Size Truck Owners

Owns a Mid Size Truck

Class › Minivan Owners

Owns a Minivan

Class › Small Car Owners

Owns a Small Car

Class › Small SUV Owners

Owns a Small SUV

Class › Small Truck Owners

Owns a Small Truck



DETAILED LEAD RECORDS

Reach car shoppers based on your ideal criteria

Access VIN information for all 50 states, including privacy states, with zero marketing restrictions.

On all records

- Name
- Address
- Make
- Model
- Year

Additional Insights

- In-market intent
- Online browsing insights
- In the market for a new vehicle
- Consumer demographics
- Segmented wealth modeling
- Email address

[Learn More](#)

Segment Name

Segment Description

Auto Type

Auto Type › Coupe

The auto type is classified as a coupe.

Auto Type › Hatch

The auto type is classified as a hatchback.

Auto Type › Minivan

The auto type is classified as a minivan.

Auto Type › Sedan

The auto type is classified as a sedan.

Auto Type › SUV

The auto type is classified as an SUV.

Auto Type › Truck

The auto type is classified as a truck

Fuel Type

Fuel Type › Hybrid Engine

Vehicle has an identified fuel type as a hybrid engine.

Fuel Type › Diesel

Vehicle has an identified fuel type as a diesel engine.

Fuel Type › Flexible Fuel

Vehicle has an identified fuel type as a flexible fuel engine.

Fuel Type › Gas Engine

Vehicle has an identified fuel type as a gas engine.



Segment Name

Segment Description

Manufacturer

Manufacturer › BMW Group

Vehicle is identified as being manufactured by BMW Group.

Manufacturer › Chrysler

Vehicle is identified as being manufactured by Chrysler.

Manufacturer › Daimler

Vehicle is identified as being manufactured by Daimler.

Manufacturer › Ford Motor

Vehicle is identified as being manufactured by Ford Motor.

Manufacturer › General Motors

Vehicle is identified as being manufactured by General Motors.

Manufacturer › Honda Motor

Vehicle is identified as being manufactured by Honda Motor.

Manufacturer › Hyundai – Kia

Vehicle is identified as being manufactured by Hyundai-Kia.

Manufacturer › Mazda

Vehicle is identified as being manufactured by Mazda.

Manufacturer › Mitsubishi

Vehicle is identified as being manufactured by Mitsubishi.

Manufacturer › Nissan Motor

Vehicle is identified as being manufactured by Nissan Motor.

Manufacturer › Subaru

Vehicle is identified as being manufactured by Subaru.

Manufacturer › Toyota Motor

Vehicle is identified as being manufactured by Toyota Motor.

Manufacturer › VW Auto Group

Vehicle is identified as being manufactured by VW Auto Group.

Segment Name

Segment Description

Manufacturer Region

American Automotive Manufacturer

Asian Auto Manufacturer

European Automotive Manufacturer

Vehicle is based from an American Automotive Manufacturer.

Vehicle is based from an Asian Automotive Manufacturer.

Vehicle is based from an European Automotive Manufacturer.



Segment Name	Segment Description
Make	
Acura	Owens Acura
Audi	Owens Audi
BMW	Owens BMW
Buick	Owens Buick
Cadillac	Owens Cadillac
Chevrolet	Owens Chevrolet
Chevrolet Truck/ SUV	Owens Chevrolet Truck/ SUV
Chrysler	Owens Chrysler
Dodge	Owens Dodge
Dodge Truck/SUV	Owens Dodge Truck/SUV
Ford	Owens Ford
Ford Truck /SUV	Owens Ford Truck /SUV
GMC	Owens GMC
Honda	Owens Honda
Hummer	Owens Hummer
Hyundai	Owens Hyundai
Infiniti	Owens Infiniti

Segment Name	Segment Description
Make	
Isuzu	Owens Isuzu
Jaguar	Owens Jaguar
Jeep	Owens Jeep
Kia	Owens Kia
Land Rover	Owens Land Rover
Lexus	Owens Lexus
Lincoln	Owens Lincoln
Mazda	Owens Mazda
Mercedes Benz	Owens Mercedes Benz
Mercury	Owens Mercury
Mini	Owens Mini
Mitsubishi	Owens Mitsubishi
Nissan	Owens Nissan
Oldsmobile	Owens Oldsmobile
Plymouth	Owens Plymouth
Pontiac	Owens Pontiac
Porsche	Owens Porsche

Segment Name

Segment Description

Make

Saab	Owns Saab
Saturn	Owns Saturn
Subaru	Owns Subaru
Suzuki	Owns Suzuki
Toyota	Owns Toyota
Volkswagen	Owns Volkswagen
Volvo	Owns Volvo



Segment Name	Segment Description
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Model	
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Acura - CI	Owns this Acura model
Acura - Integra	Owns this Acura model
Acura - Legend	Owns this Acura model
Acura - Mdx	Owns this Acura model
Acura - Rdx	Owns this Acura model
Acura - RI	Owns this Acura model
Acura - Rsx	Owns this Acura model
Acura - TI	Owns this Acura model
Acura - Tsx	Owns this Acura model
Audi - A4	Owns this Audi model
Audi - A6	Owns this Audi model
Audi - Q Class	Owns this Audi model
Audi R / S /T Class	Owns this Audi model
BMW - 5 Series	Owns this BMW model
BMW - 7 Series	Owns this BMW model
BMW - M Series	Owns this BMW model
BMW - X3	Owns this BMW model

Segment Name	Segment Description
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Model	
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BMW - X5	Owns this BMW model
BMW - X6	Owns this BMW model
BMW - Z Series	Owns this BMW model
BMW- 3 Series	Owns this BMW model
Buick - Century	Owns this Buick model
Buick - Electra	Owns this Buick model
Buick - Enclave	Owns this Buick model
Buick - Lacrosse	Owns this Buick model
Buick - Lesabre	Owns this Buick model
Buick - Lucerne	Owns this Buick model
Buick - Park Avenue	Owns this Buick model
Buick - Rainier	Owns this Buick model
Buick - Regal	Owns this Buick model
Buick - Rendezvous	Owns this Buick model
Buick - Riviera	Owns this Buick model
Buick - Roadmaster	Owns this Buick model
Buick - Skylark	Owns this Buick model

Segment Name	Segment Description
Model	

Cadillac - Brougham	Owns this Cadillac model
Cadillac - Catera	Owns this Cadillac model
Cadillac - Cts	Owns this Cadillac model
Cadillac - Deville	Owns this Cadillac model
Cadillac - Dts	Owns this Cadillac model
Cadillac - Eldorado	Owns this Cadillac model
Cadillac - Escalade	Owns this Cadillac model
Cadillac - Fleetwood	Owns this Cadillac model
Cadillac - Seville	Owns this Cadillac model
Cadillac - Srx	Owns this Cadillac model
Cadillac - Sts	Owns this Cadillac model
Chevrolet - Astro Van	Owns this Chevrolet model
Chevrolet - Avalanche	Owns this Chevrolet model
Chevrolet - Aveo	Owns this Chevrolet model
Chevrolet - Beretta	Owns this Chevrolet model
Chevrolet - C Class	Owns this Chevrolet model
Chevrolet - Camaro	Owns this Chevrolet model

Segment Name	Segment Description
Model	

Chevrolet - Caprice	Owns this Chevrolet model
Chevrolet - Cavalier	Owns this Chevrolet model
Chevrolet - Celebrity	Owns this Chevrolet model
Chevrolet - Classic	Owns this Chevrolet model
Chevrolet - Cobalt	Owns this Chevrolet model
Chevrolet - Colorado	Owns this Chevrolet model
Chevrolet - Corsica	Owns this Chevrolet model
Chevrolet - Corvette	Owns this Chevrolet model
Chevrolet - Cruze	Owns this Chevrolet model
Chevrolet - El Camino	Owns this Chevrolet model
Chevrolet - Equinox	Owns this Chevrolet model
Chevrolet - Express Van	Owns this Chevrolet model
Chevrolet - G Series Van	Owns this Chevrolet model
Chevrolet - Hhr	Owns this Chevrolet model
Chevrolet - Impala	Owns this Chevrolet model
Chevrolet - Lumina	Owns this Chevrolet model
Chevrolet - Malibu	Owns this Chevrolet model

Segment Name	Segment Description
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Model

Chevrolet - Metro	Owns this Chevrolet model
Chevrolet - Monte Carlo	Owns this Chevrolet model
Chevrolet - Nova	Owns this Chevrolet model
Chevrolet - Prizm	Owns this Chevrolet model
Chevrolet - S10	Owns this Chevrolet model
Chevrolet - Silverado Series	Owns this Chevrolet model
Chevrolet - Tahoe	Owns this Chevrolet model
Chevrolet - Tracker	Owns this Chevrolet model
Chevrolet - Traverse	Owns this Chevrolet model
Chevrolet - Uplander	Owns this Chevrolet model
Chevrolet - Venture	Owns this Chevrolet model
Chevrolet / GMC - Suburban	Owns this Chevrolet model
Chevrolet/ GMC - Balzer / Trailblazer	Owns this Chevrolet model
Chrysler - 300s	Owns this Chrysler model
Chrysler - Aspen	Owns this Chrysler model
Chrysler - Cirrus	Owns this Chrysler model
Chrysler - Lebaron	Owns this Chrysler model

Segment Name	Segment Description
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Model

Chrysler - Lhs	Owns this Chrysler model
Chrysler - New Yorker	Owns this Chrysler model
Chrysler - Pacifica	Owns this Chrysler model
Chrysler - Pt Cruiser	Owns this Chrysler model
Chrysler - Sebring	Owns this Chrysler model
Chrysler - Town And Country	Owns this Chrysler model
Chrysler - Voyager	Owns this Chrysler model
Dodge - Aries	Owns this Dodge model
Dodge - Avenger	Owns this Dodge model
Dodge - Caliber	Owns this Dodge model
Dodge - Caravan	Owns this Dodge model
Dodge - Challenger	Owns this Dodge model
Dodge - Charger	Owns this Dodge model
Dodge - Colt	Owns this Dodge model
Dodge - Dakota	Owns this Dodge model
Dodge - Daytona	Owns this Dodge model
Dodge - Durango	Owns this Dodge model

Segment Name	Segment Description
Model	

Dodge - Dynasty	Owns this Dodge model
Dodge - Intrepid	Owns this Dodge model
Dodge - Journey	Owns this Dodge model
Dodge - Magnum	Owns this Dodge model
Dodge - Neon	Owns this Dodge model
Dodge - Nitro	Owns this Dodge model
Dodge - Omni	Owns this Dodge model
Dodge - Ram Series	Owns this model
Dodge - Ram Van	Owns this model
Dodge - Ram Wagon	Owns this model
Dodge - Ramcharger	Owns this model
Dodge - Shadow	Owns this model
Dodge - Spirit	Owns this model
Dodge - Stratus	Owns this model
Ford - Aerostar	Owns this model
Ford - Aspire	Owns this model
Ford - Bronco	Owns this model

Segment Name	Segment Description
Model	

Ford - Contour	Owns this model
Ford - Crown Victoria	Owns this model
Ford - Econolines	Owns this model
Ford - Edge	Owns this model
Ford - Escape	Owns this model
Ford - Escort	Owns this model
Ford - Excursion	Owns this model
Ford - Expedition	Owns this model
Ford - Explorer	Owns this model
Ford - F Series	Owns this model
Ford - Festiva	Owns this model
Ford - Five Hundred	Owns this model
Ford - Flex	Owns this model
Ford - Focus	Owns this model
Ford - Freestar	Owns this model
Ford - Freestyle	Owns this model
Ford - Fusion	Owns this model

Segment Name	Segment Description
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Model	
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Ford - Freestar	Owns this model
Ford - Freestyle	Owns this model
Ford - Fusion	Owns this model
Ford - Ltd	Owns this model
Ford - Mustang	Owns this model
Ford - Probe	Owns this model
Ford - Ranger	Owns this model
Ford - Taurus	Owns this model
Ford - Tempo	Owns this model
Ford - Thunderbird	Owns this model
Ford - Windstar	Owns this model
Gmc - Acadia	Owns this model
Gmc - Canyon	Owns this model
Gmc - Denali	Owns this model
Gmc - S15	Owns this model
Gmc - Safari	Owns this model
Gmc - Savana	Owns this model

Segment Name	Segment Description
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Model	
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Gmc - Sierra	Owns this model
Gmc - Sonoma	Owns this model
Gmc - Terrain	Owns this model
Gmc - Yukon	Owns this model
Honda - Accord	Owns this model
Honda - Civic	Owns this model
Honda - Cr-v	Owns this model
Honda - Element	Owns this model
Honda - Fit	Owns this model
Honda - Odyssey	Owns this model
Honda - Passport	Owns this model
Honda - Pilot	Owns this model
Honda - Prelude	Owns this model
Honda - Ridgeline	Owns this model
Hyundai - Accent	Owns this model
Hyundai - Azera	Owns this model
Hyundai - Elantra	Owns this model

Segment Name	Segment Description
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Model

Hyundai - Excel	Owns this model
Hyundai - Santa Fe	Owns this model
Hyundai - Sonata	Owns this model
Hyundai - Tiburon	Owns this model
Hyundai - Tucson	Owns this model
Hyundai - Xg Class	Owns this model
Infiniti - Fx Class	Owns this model
Infiniti - G Class	Owns this model
Infiniti - I Class	Owns this model
Infiniti - J Class	Owns this model
Infiniti - M Class	Owns this model
Infiniti - Q Class	Owns this model
Jaguar - S Type	Owns this model
Jaguar - X Type	Owns this model
Jeep - Cherokee	Owns this model
Jeep - Commander	Owns this model
Jeep - Compass	Owns this model

Segment Name	Segment Description
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Model

Jeep - Grand Cherokee	Owns this model
Jeep - Liberty	Owns this model
Jeep - Patriot	Owns this model
Jeep - Wrangler	Owns this model
Kia - Forte	Owns this model
Kia - Optima	Owns this model
Kia - Rio	Owns this model
Kia - Sedona	Owns this model
Kia - Sephia	Owns this model
Kia - Sorento	Owns this model
Kia - Soul	Owns this model
Kia - Spectra	Owns this model
Kia - Sportage	Owns this model
Land Rover - Discovery	Owns this model
Land Rover - Lr Class	Owns this model
Land Rover - Range Rover	Owns this model
Lexus - Es Class	Owns this model

Segment Name	Segment Description
Model	
Lexus - Gs Class	Owens this model
Lexus - Gx Class	Owens this model
Lexus - Is Class	Owens this model
Lexus - Lx 450	Owens this model
Lexus - Rx Class	Owens this model
Lexus - Sc Class	Owens this model
Lincoln - Aviator	Owens this model
Lincoln - Continental	Owens this model
Lincoln - Ls	Owens this model
Lincoln - Mark Series	Owens this model
Lincoln - Mk Class	Owens this model
Lincoln - Navigator	Owens this model
Lincoln - Town Car	Owens this model
Mazda - 3	Owens this model
Mazda - 323	Owens this model
Mazda - 5	Owens this model
Mazda - 6 Series	Owens this model

Segment Name	Segment Description
Model	
Mazda - B Series	Owens this model
Mazda - Cx-7	Owens this model
Mazda - Cx-9	Owens this model
Mazda - Millenia	Owens this model
Mazda - Mpv	Owens this model
Mazda - Mx-5 Miata	Owens this model
Mazda - Mx-6	Owens this model
Mazda - Protege	Owens this model
Mazda - Rx7	Owens this model
Mazda - Rx8	Owens this model
Mazda - Tribute	Owens this model
Mercedes Benz - 190	Owens this model
Mercedes Benz - 300 Class	Owens this model
Mercedes Benz - 400/500 Class	Owens this model
Mercedes Benz - C Class	Owens this model
Mercedes Benz - E Class	Owens this model
Mercedes Benz - G Class	Owens this model

Segment Name	Segment Description
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Model

Mercedes Benz – M1 Class	Owns this model
Mercedes Benz – S Class	Owns this model
Mercury – Cougar	Owns this model
Mercury – Mariner	Owns this model
Mercury – Marquis	Owns this model
Mercury – Milan	Owns this model
Mercury – Montego	Owns this model
Mercury – Mountaineer	Owns this model
Mercury – Mystique	Owns this model
Mercury – Sable	Owns this model
Mercury – Topaz	Owns this model
Mercury – Tracer	Owns this model
Mercury – Villager	Owns this model
Mini – Cooper	Owns this model
Mitsubishi – Diamante	Owns this model
Mitsubishi – Eclipse	Owns this model
Mitsubishi – Endeavor	Owns this model

Segment Name	Segment Description
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Model

Mitsubishi – Galant	Owns this model
Mitsubishi – Lancer	Owns this model
Mitsubishi – Mighty Max	Owns this model
Mitsubishi – Mirage	Owns this model
Mitsubishi – Montero	Owns this model
Mitsubishi – Outlander	Owns this model
Nissan – 200 Class	Owns this model
Nissan – 300 Class	Owns this model
Nissan – Altima	Owns this model
Nissan – Armada	Owns this model
Nissan – Frontier	Owns this model
Nissan – Maxima	Owns this model
Nissan – Murano	Owns this model
Nissan – Pathfinder	Owns this model
Nissan – Quest	Owns this model
Nissan – Rogue	Owns this model
Nissan – Sentra	Owns this model

Segment Name	Segment Description
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Model	
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Nissan - Stanza	Owns this model
Nissan - Titan	Owns this model
Nissan - Versa	Owns this model
Nissan - Xterra	Owns this model
Oldsmobile - 88	Owns this model
Oldsmobile - 98	Owns this model
Oldsmobile - Achieva	Owns this model
Oldsmobile - Alero	Owns this model
Oldsmobile - Aurora	Owns this model
Oldsmobile - Bravada	Owns this model
Oldsmobile - Ciera	Owns this model
Oldsmobile - Cutlass	Owns this model
Oldsmobile - Delta 88	Owns this model
Oldsmobile - Intrigue	Owns this model
Oldsmobile - Silhouette	Owns this model
Plymouth - Acclaim	Owns this model
Plymouth - Breeze	Owns this model

Segment Name	Segment Description
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Model	
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Plymouth - Colt	Owns this model
Plymouth - Horizon	Owns this model
Plymouth - Neon	Owns this model
Plymouth - Reliant	Owns this model
Plymouth - Sundance	Owns this model
Plymouth - Voyager	Owns this model
Pontiac - 6000	Owns this model
Pontiac - Aztek	Owns this model
Pontiac - Bonneville	Owns this model
Pontiac - Fiero	Owns this model
Pontiac - Firebird	Owns this model
Pontiac - G	Owns this model
Pontiac - Grand Am	Owns this model
Pontiac - Grand Prix	Owns this model
Pontiac - Montana	Owns this model
Pontiac - Solstice	Owns this model
Pontiac - Sunbird	Owns this model

Segment Name	Segment Description
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Model	
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Pontiac - Sunfire	Owns this model
Pontiac - Torrent	Owns this model
Pontiac - Trans Sport	Owns this model
Pontiac - Vibe	Owns this model
Porsche - 911	Owns this model
Porsche - Boxster	Owns this model
Saab - 900	Owns this model
Saturn - Aura	Owns this model
Saturn - Ion	Owns this model
Saturn - L Series	Owns this model
Saturn - Outlook	Owns this model
Saturn - S Series	Owns this model
Saturn - Vue	Owns this model
Scion - Tc	Owns this model
Scion - Xa	Owns this model
Scion - Xb	Owns this model
Subaru - Forester	Owns this model

Segment Name	Segment Description
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Model	
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Subaru - Gl	Owns this model
Subaru - Impreza	Owns this model
Subaru - Legacy	Owns this model
Subaru - Outback	Owns this model
Suzuki - Forenza	Owns this model
Suzuki - Grand Vitara	Owns this model
Suzuki - Samurai	Owns this model
Suzuki - Sidekick	Owns this model
Suzuki - Xl7	Owns this model
Toyota - 4 Runner	Owns this model
Toyota - Avalon	Owns this model
Toyota - Camry	Owns this model
Toyota - Celica	Owns this model
Toyota - Corolla	Owns this model
Toyota - Cressida	Owns this model
Toyota - Echo	Owns this model
Toyota - Fj Cruiser	Owns this model

Segment Name	Segment Description
Model	
Toyota - Highlander	Owens this model
Toyota - Landcruiser	Owens this model
Toyota - Matrix	Owens this model
Toyota - Mr2	Owens this model
Toyota - Previa	Owens this model
Toyota - Prius	Owens this model
Toyota - Rav4	Owens this model
Toyota - Sequoia	Owens this model
Toyota - Sienna	Owens this model
Toyota - Supra	Owens this model
Toyota - T100	Owens this model
Toyota - Tacoma	Owens this model
Toyota - Tercel	Owens this model
Toyota - Tundra	Owens this model
Toyota - Venza	Owens this model
Toyota - Yaris	Owens this model
Volkswagen - Beetle	Owens this model

Segment Name	Segment Description
Model	
Volkswagen - Cabrio	Owens this model
Volkswagen - Golf	Owens this model
Volkswagen - Gti	Owens this model
Volkswagen - Jetta	Owens this model
Volkswagen - Passat	Owens this model
Volkswagen - Rabbit	Owens this model
Volkswagen - Touareg	Owens this model
Volvo - 2 Series	Owens this model
Volvo - 7 Series	Owens this model
Volvo - 850	Owens this model
Volvo - 9 Series	Owens this model
Volvo - S Series	Owens this model
Volvo - V Series	Owens this model
Volvo - Xc Series	Owens this model

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